



College Study
Tours

8 or 10 days

BUSINESS IN BRAZIL



FACULTY-LED INTERNATIONAL PROGRAMS

ABOUT THIS TOUR

Discover why this is such an exciting time for business in Brazil as you explore the dazzling commercial centers of Rio de Janeiro and São Paulo. Take in Rio's sun-drenched beaches and visit a local company to learn about the city's trade and economy. Then, see real-time trades at São Paulo's stock exchange and the thriving businesses on Paulista Avenue.

Today, advancements in every sector take place on a global scale. Students who understand and contribute to the international dialogue broaden their minds and gain a competitive edge in their fields. Traveling on an EF College Study Tour—an alternative to typical semester abroad programs—helps you truly make the most of your college education in just one to four weeks. Lectures and visits provide crucial historical and cultural insight, rounding out academics with a fuller context and creating incredible memories along the way.



DAY 2: *Rio de Janeiro*



DAY 3: *Candelária Church*



DAY 3: *Corcovado*



DAY 3: *Sugarloaf Mountain*



DAY 2: *Aerial view of Rio de Janeiro*



INCLUDED ON TOUR:

Round-trip airfare
Local transportation
Hotel accommodations
Breakfast daily and select meals
Full-time CST Tour Director
Sightseeing tours and visits to special attractions
Free time to study and explore

FOR MORE INFORMATION:

efcollegestudytours.com/BBRA

EXTENSION:

Iguaçu (2 days)

Extend your tour and enjoy extra time exploring your destination or seeing a new place at a great value.



DAY 5: São Paulo



DAY 5: São Paulo Stock Exchange



DAY 5: São Paulo Cathedral



DAY 7: Iguaçu Falls

DAY 1: FLY TO BRAZIL

Meet your group and travel on an overnight flight to Rio de Janeiro.

DAY 2: RIO DE JANEIRO

Arrive in Rio de Janeiro • Welcome to Rio de Janeiro, the Marvelous City! Depending on your arrival time, you may have **free time** to settle in and explore the city on your own. Your professor may also use this time to focus on coursework.

DAY 3: RIO DE JANEIRO

Sightseeing tour of Rio de Janeiro • Historically famous for its unparalleled natural beauty, Rio de Janeiro is emerging as a major player in the global economy. On this morning's guided tour of the city, see how its history and present-day are deeply intertwined. See the historic **Candelária Church**, born of Spanish sailors nearly 400 years ago, and the **Municipal Theater**, whose own evolution parallels the rise of modern Rio. Then, stop at the 17th-century **Church of Santo Antonio** before a visit to bustling **Carioca Square** and its **aqueduct**, an impressive example of colonial engineering. Finally, admire the pristine sands of Rio's first-class **beaches** and the distinguished **Urca** district on your way to the ultra-modern **Cathedral of Rio de Janeiro**, the colossal downtown church with room for 20,000 people.

Cog-wheel train up Corcovado Mountain

• Ride through Tijuca Forest to the top of Corcovado, the mountaintop perch of **Christ the Redeemer**, one of the Seven Wonders of the World. From its side, you'll see why the views of the harbor below are regarded as some of the best in the world.

Cable car up Sugarloaf Mountain •

Later, ascend to the top of iconic Sugarloaf Mountain for more spectacular views, this time from the other side of the harbor.

Brazilian BBQ dinner • After a full day, enjoy the unique spices and flavors of a traditional Brazilian feast.

DAY 4: RIO DE JANEIRO

Business visit • Home to a major seaport, Brazil's state oil company and a sophisticated technological sector, Rio de Janeiro boasts a number of businesses that have achieved success on the world stage. Today, you'll go behind the scenes at one of these leading companies.

DAY 5: SÃO PAULO

Fly to São Paulo • Take a short flight to São Paulo, world city.

Sightseeing tour of São Paulo • Today, your tour guide introduces you to the city driving Brazil's economic progress. Start with a drive down **Paulista Avenue**, one of the area's most famous thoroughfares and the cradle of São Paulo's business district, and into **Liberdade**, home to the largest Japanese population in the world outside of Japan. As you pass through **Anhangabaú Valley**, you'll see why the area was so influential in the early history of the city. Then, see the headquarters of the **São Paulo Stock Exchange**, one of the largest in the world, and the **Martinelli Building**, the first skyscraper in Brazil and a symbol of the country's modernization. You'll also get a feel for the city's religious ties with visits to the impressive **Cathedral of São Paulo**, the **São Bento Monastery** and the **Pátio do Colégio**, a Jesuit school whose first mass marked the birth of the city. Your tour ends with a taste

of culture at the **Banco do Brasil Cultural Center** and São Paulo's own **Municipal Theater**.

DAY 6: SÃO PAULO

Business visit • Developments in the financial, service and manufacturing sectors have helped São Paulo blossom into a city of truly global economic significance—it now claims the 10th-largest GDP in the world. Get an inside perspective on what's driving the city's success during a visit to a leading businesses today.

DAY 7: SÃO PAULO • DEPART FOR HOME

Free time in São Paulo • Take the day to explore São Paulo at your own pace. You might choose to visit the **Museo Paulista**, which commemorates independent Brazil, or the **Praça da Sé**, the historic center of the city. **Return flight** • Transfer to the airport and board your return flight, arriving home on Day 8.

DAY 8: ARRIVE HOME

2-DAY TOUR EXTENSION

DAY 7: IGUAÇU

Fly to Iguaçu • Your tour director assists with your transfer to the airport for your flight to Iguaçu. When you arrive, meet your tour director for this portion of your tour and transfer to your hotel, your base for exploring one of the world's most magnificent waterfalls—Iguaçu Falls. Upon seeing the falls for the first time, Eleanor Roosevelt reportedly exclaimed "Poor Niagara!" With 275 falls cascading over a precipice nearly two miles wide and 262 feet high, **Iguaçu Falls** is truly in a class of its own.

View the falls from the Argentine side •

Take in the spectacular sights of the Argentine side of Iguaçu Falls. Navigate a series of footbridges to **Devil's Gorge**, the highest of Iguaçu's 275 falls. Then continue on for incredible views of the **Alvar Nuñez**, **Bosseti** and **Dos Hermanas** waterfalls.

DAY 8: IGUAÇU

View the falls from the Brazilian side •

Depart this morning for the Brazilian side of Iguaçu Falls. Among the many breathtaking falls here, experience the awesome power of **Devil's Throat**, whose 14 falls drop 350 feet with such force to spray the resulting mist 100 feet into the air! **Macuco Safari** • Travel deep into **Iguaçu National Park**, home to more than 2,000 plant varieties and nearly 400 bird species, including toucans, parakeets and hummingbirds. Trek by foot to the banks of the Iguaçu River and venture by motorboat through the **Iguaçu Canyon**. From here, you'll have an unforgettable view of the falls as they plunge into the river.

DAY 9: SÃO PAULO • DEPART FOR HOME

Fly to São Paulo and return home • This morning, return to São Paulo, where you'll check in for your overnight return flight home.

DAY 10: ARRIVE HOME



WHAT OUR TRAVELERS SAY

BARBARA L.

*Concordia University
Portland, OR*

"The overall experience of the trip was amazing, unforgettable. I went on the tour not knowing many of the students in my group, and came back with really good friends and amazing memories. With the guidance of the tour director, I got to experience new culture without feeling completely lost. I now know that I can succeed and survive in a foreign country."

ERIN H.

*Itasca Community College
Grand Rapids, MN*

"I had such an amazing time, and I learned so much. We saw so many different sights. My experiences enriched my understanding of another culture, and created a realistic concept of an entirely foreign culture I would never have been exposed to otherwise."

CHELSEA S.

*Northern Oklahoma College
Stillwater, OK*

"I can't believe we had the opportunity to see and do so many things for what we paid. I traveled on my own soon after my trip, and the flight alone cost more than the entire tour—which included meals, shows, tourist sites. I will never ever forget this experience. You'd be crazy not to take a tour with EF—they take great care of you."

VIRGINIA M.

*Palo Alto College
San Antonio, TX*

"Every student should go. I enjoyed flying to a foreign country, getting completely out of my comfort zone and truly seeing what this world has to offer. We tried new food, spoke different languages, and saw so many of the best sights on our walking tours. I love history, and being able to experience what I've studied for years was so moving it left me speechless. If there is ever an opportunity to go, take it!"



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